

## **Visual Identity**

At STCP - Porto Collective Transport Company, visual identity is an essential part of our communication. It's what sets us apart and makes us recognizable across all our interaction channels.

In this section, you'll find the official logos of STCP, ready to be used by everyone, as well as the brand identity manual, where we detail the guidelines for the correct and consistent use of our visual elements

Respecting and adhering to these guidelines is crucial to maintain the integrity and coherence of STCP's visual identity.

Logos

**Brand Identity Manual**